



**Speaking Up Effectively
About Water Fluoridation:
Fluoridation Resources**

**National Oral Health Conference
April 26, 2014**

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Health Communications Specialist
Division of Oral Health**



Centers for Disease Control and Prevention

Primary Resources

- Association of State & Territorial Dental Directors (ASTDD)
- American Dental Association (ADA)
- American Academy of Pediatric Dentistry (AAPD)
- Centers for Disease Control and Prevention (CDC)
- Children's Dental Health Project: FLUID
- Pew Charitable Trusts: Campaign for Dental Health
- American Academy of Pediatrics (AAP)
- Fluoride Science
- National Association of Local Boards of Health (NALBOH)
- American Water Works Association (AWWA)
- Fluoride Works: Washington State
- Videos: Brighter Futures Michigan and Dental Dental

Association of State and Territorial Dental Directors

The screenshot shows the website for the Association of State & Territorial Dental Directors (ASTDD). The header includes the ASTDD logo with the tagline "Where oral health lives" and contact information: 1838 Fieldcrest Drive, Sparks, NV 89434, Phone 775-626-5008, and Fax 775-626-9268. A navigation menu on the left lists various sections such as Home, About ASTDD, Publications, Topics, State Programs, Territorial Programs, Federal Agencies, National Organizations, Membership Roster, Member Benefits, Members Only, Membership Renewal, Job Opportunities, Competencies, and Guidelines. The main content area is titled "Fluoridation and Fluorides" and contains a paragraph stating that the committee ensures ASTDD positions and policies are presented in all appropriate venues. Below this, there are two links: "Committee Roster" and "Committee Logic Model". A section titled "ASTDD Statement in response to the recent Department of Health and Human Services and Environmental Protection Agency fluoridation announcements:" follows, with a paragraph discussing the safety and benefits of community water fluoridation. A "Resources:" section lists several links, including "The Pew Children's Dental Campaign FAQ about Water Fluoridation", "Fluoridation: What the Science Says: A number of researchers and health officials have publicly spoken about the scientific evidence supporting fluoridation", "Fluoride Legislative User Information Database (FLUID)", "Centers for Disease Control and Prevention", "EPA", and "American Dental Association".

astdd
Where oral health lives

Association of State & Territorial Dental Directors
1838 Fieldcrest Drive, Sparks, NV 89434
Phone 775-626-5008 Fax 775-626-9268

Home
About ASTDD
ASTDD Brochure
ASTDD Publications
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State Programs
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Membership Roster
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Membership Renewal
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ASTDD Guidelines

Search Topics Login Print

Fluoridation and Fluorides

The committee assures that ASTDD positions and policies are presented in all appropriate venues and oversees all activities that the association may be involved in regarding fluorides, including the fluoride awards at the annual meeting.

- Committee Roster
- Committee Logic Model

ASTDD Statement in response to the recent Department of Health and Human Services and Environmental Protection Agency fluoridation announcements:


Community water fluoridation remains the cornerstone of dental caries prevention in the United States and has been demonstrated to be safe, cost-effective and beneficial through every stage of life and for all people, regardless of age, race, ethnicity or socio-economic status. Numerous worldwide academic and governmental studies have reaffirmed the association between optimal levels of natural and supplemental fluoride in water supplies with improved oral health and the absence of any negative health impacts. ASTDD continues to encourage communities to adjust the level of fluoride in drinking water to a level that prevents tooth decay while protecting the cosmetic appearance of teeth.

Resources:

- The Pew Children's Dental Campaign FAQ about Water Fluoridation
- Fluoridation: What the Science Says: A number of researchers and health officials have publicly spoken about the scientific evidence supporting fluoridation
- Fluoride Legislative User Information Database (FLUID)
- Centers for Disease Control and Prevention
- EPA
- American Dental Association


<http://www.astdd.org/fluoridation-and-fluorides-committee/>

Association of State and Territorial Dental Directors



Association of State & Territorial Dental Directors
1838 Fieldcrest Drive, Sparks, NV 89434
Phone 775-626-5008 Fax 775-626-9268

lordin@cdc.gov | [Logout](#)



Member's Section

- Home
- About ASTDD
- ASTDD Brochure
- ASTDD Publications
- A-Z Topics
- State Programs
- Territorial Programs
- Federal Agencies
- National Organizations
- Membership Roster
- Member Benefits
- Members Only
- Membership Renewal
- Job Opportunities
- ASTDD Competencies

Member's Only

ASTDD members and associate members can access a variety of member resources.

- [ASTDD Operations Manual](#)
- [Committee Chair and Consultants Guidance](#)
- Board of Directors Meeting Minutes; [March 11, 2013](#)
- [Calendar](#): lists ASTDD meetings, conference calls, and other events

National Oral Health Conference 2013

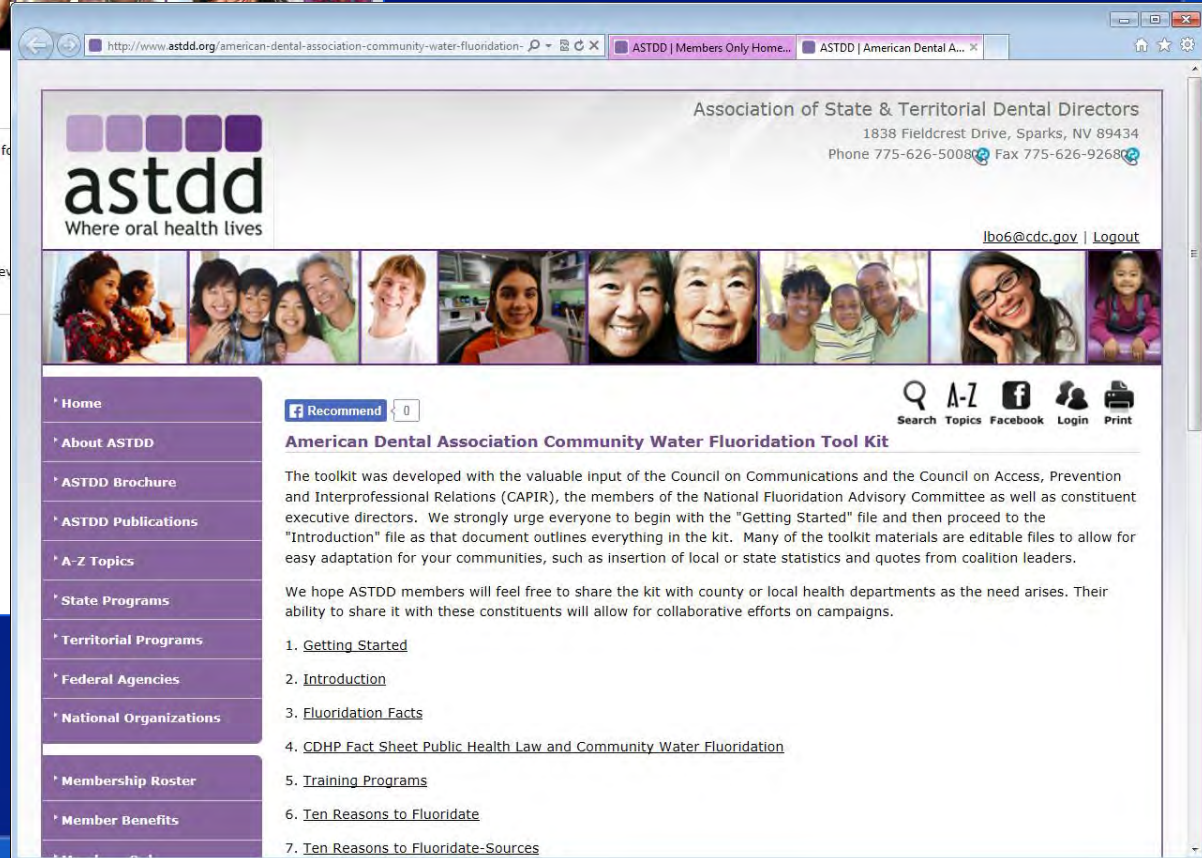
2013 Business Meeting and Member Sharing Agenda

[Questionnaire for one-year Director term: Bob Russell](#)


[Questionnaire for three-year Director term: Greg McClure](#)

Committee Reports:

- [Best Practices](#)
- [Communications](#)
- [Children and Youth with Special Health Care Needs](#)
- [Data and OH Surveillance](#)
- [Evaluation](#)
- [Early Childhood](#)
- [Fluoride](#)




http://www.astdd.org/american-dental-association-community-water-fluoridation-... ASTDD | Members Only Home... ASTDD | American Dental A...



Association of State & Territorial Dental Directors
1838 Fieldcrest Drive, Sparks, NV 89434
Phone 775-626-5008 Fax 775-626-9268

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Home Recommend 0

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American Dental Association Community Water Fluoridation Tool Kit

The toolkit was developed with the valuable input of the Council on Communications and the Council on Access, Prevention and Interprofessional Relations (CAPIR), the members of the National Fluoridation Advisory Committee as well as constituent executive directors. We strongly urge everyone to begin with the "Getting Started" file and then proceed to the "Introduction" file as that document outlines everything in the kit. Many of the toolkit materials are editable files to allow for easy adaptation for your communities, such as insertion of local or state statistics and quotes from coalition leaders.

We hope ASTDD members will feel free to share the kit with county or local health departments as the need arises. Their ability to share it with these constituents will allow for collaborative efforts on campaigns.

- [Getting Started](#)
- [Introduction](#)
- [Fluoridation Facts](#)
- [CDHP Fact Sheet Public Health Law and Community Water Fluoridation](#)
- [Training Programs](#)
- [Ten Reasons to Fluoridate](#)
- [Ten Reasons to Fluoridate-Sources](#)

ASTDD Member's Section

ADA Community Water Fluoridation Kit

- ▶ ASTDD Publications
- ▶ A-Z Topics
- ▶ State Programs
- ▶ Territorial Programs
- ▶ Federal Agencies
- ▶ National Organizations
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- ▶ ASTDD Guidelines
- ▶ Basic Screening Survey
- ▶ Best Practices
- ▶ National Oral Health Surveillance System
- ▶ Program Support
- ▶ Policy Statements
- ▶ State Activities
- ▶ Synopsis of State Programs 2012 (ASTDD.org)
- ▶ Synopsis of State Programs 2009 (CDC.gov)

Prevention and Interprofessional Relations (CAPIR), the members of the National Fluoridation Advisory Committee as well as constituent executive directors. We strongly urge everyone to begin with the "Getting Started" file and then proceed to the "Introduction" file as that document outlines everything in the kit. Many of the toolkit materials are editable files to allow for easy adaptation for your communities, such as insertion of local or state statistics and quotes from coalition leaders.

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1. [Getting Started](#)
2. [Introduction](#)
3. [Fluoridation Facts](#)
4. [Training Programs](#)
5. [Ten Reasons to Fluoridate](#)
6. [Ten Reasons to Fluoridate sources](#)
7. [Statements from leading organizations](#)
8. [FAQs](#)
9. [Responses to Misconceptions](#)
10. [News Stories](#)
11. [Fluoridation Presentation](#)
12. [Sample Public Testimony](#)
13. [Opinion Letter](#)
14. [Fluoridation Press Release Template](#)
15. [Fluoridation Ordinance](#)
16. [Social Media Tips](#)
17. [Campaign Summary-Aiken](#)
18. [Campaign Summary-Collier County](#)
19. [Campaign Summary-San Diego](#)
20. [Fluoridation Infographic](#)
21. [Sample Social Media Postings](#)

Member's Section



Tap in to Your Health: Fluoridation Toolkit

Getting Started

This tool kit is intended for informational purposes, to provide you with background and assistance from the American Dental Association in getting started on building a community water fluoridation campaign.

The ADA has created a number of materials to support efforts to initiate or retain community water fluoridation. All of these materials are available as a toolkit on ADA Connect for downloading. Some of the materials are background information for you, and others are created so that they can be customized with specific local information and distributed publicly. Please view the document titled "Toolkit Intro" for the list of materials that can be publicly distributed and customized with local information, as these materials are available in an editable document format. After customization, it is possible and suggested to remove the ADA copyright so that the materials become those of the entire coalition.

The ADA stands ready to assist you. We strongly urge you to seek technical assistance from the staff of the ADA Council on Access, Prevention and Interprofessional Relations (CAPIR) for business commission efforts.

American Dental Association

The screenshot shows a web browser window displaying the ADA website. The address bar shows the URL <http://www.ada.org/fluoride.aspx>. The page features a green header with the ADA logo and navigation links. The main content area is titled "Fluoride & Fluoridation" and includes a sidebar with various resource links, a main text area with a welcome message and a list of recent news, and a video player at the bottom left.

ADA American Dental Association®
America's leading advocate for oral health

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About ADA Professional Resources Public Resources Education & Careers Science & Research Advocacy News & Events

HOME » ADVOCACY » FEDERAL & STATE ISSUES » FLUORIDE & FLUORIDATION

Fluoride & Fluoridation

- Federal Legislation & Regulation: Issues & Actions
- State Legislation & Regulation: Issues & Actions
- Fluoride & Fluoridation
 - Recent Fluoridation Issues
 - ADA Fluoridation Resources
 - ADA Fluoridation Policy & Statements
 - Internet Resources
- Oral Health Assessments for School Children

Videos

Welcome to your best resource for information on fluoride

Recent News and Resources:

- Surgeon General Dr. Regina M. Benjamin Endorsement of Community Water Fluoridation
- 2013 Community Water Fluoridation Awards
- [ADA Applauds HHS Action on Recommended Fluoride Level in Drinking Water](#) — ADA press Statement
- ADA Fluoridation Policy and Statements
- Centers for Disease Control and Prevention — Community Water Fluoridation: Q & A

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On January 25, 1945 Grand Rapids, Michigan became the world's first city to adjust the level of fluoride in its water supply. Since that time, fluoridation has dramatically improved the oral health of tens of millions of

<http://www.ada.org/5194.aspx>

American Dental Association



10 Reasons to Fluoridate Public Water

Single most effective public health measure to prevent tooth decay. The Centers for Disease Control and Prevention (CDC) has proclaimed community water fluoridation one of 10 great public health achievements of the 20th century.

Centers for Disease Control and Prevention. "Ten Great Public Health Achievements – United States, 1990–1999." *MMWR* 1999;48(12):241-3.

Natural. Fluoride is already present in all water sources, even the oceans. Water fluoridation is simply the adjustment of fluoride that occurs naturally in water to a recommended level for preventing tooth decay.

Similar to fortifying other foods and beverages. Water that has been fluoridated is similar to fortifying salt with iodine, milk with vitamin D, orange juice with calcium and bread with folic acid.

Prevents dental disease. It is the most efficient way to prevent one of the most common childhood diseases – dental decay. An estimated 51 million school hours are lost each year due to dental-related illness.

Gill, H.O. "Oral Health Outcomes Research: Challenges and Opportunities." In Stade, G.D., ed., *Measuring Oral Health and Quality of Life*. Chapel Hill, NC: Department of Dental Ecology, University of North Carolina 1997:25-46.

Protects all ages against cavities. Studies show that community water fluoridation prevents at least 25 percent of tooth decay in children and adults, even in an era with widespread availability of fluoride from other sources, such as fluoride toothpaste.

Griffin S.O., et al. "Effectiveness of Fluoride in Preventing Caries in Adults." *J Dent Res* 2007;86(5):410-415.

"Task Force on Community Preventive Services. "Promoting Oral Health: Interventions for Preventing Dental Caries, Oral and Pharyngeal Cancers, and Sports-related Craniofacial Injuries: A Report on Recommendations of the Task Force on Community Preventive Services." *MMWR*. 00139(10):11-13. View information at thecommitteeoncommunitypreventiveservices.org/fluoridation.html and cdc.gov/mmwr/pdf/10/p11-13.htm

Safe and effective. For more than 65 years, the best available scientific evidence consistently indicates that community water fluoridation is safe and effective.

Saves money. The average lifetime cost per person to fluoridate a water supply is less than the cost of one dental filling. For most cities, every \$1 invested in water fluoridation saves \$38 in dental treatment costs.

Griffin S.O., Jones, K., Tomar, S.L. "An Economic Evaluation of Community Water Fluoridation." *J Public Health Dent* 2001;61(2):78-86.

Recognized by more than 100 organizations. The American Dental Association (ADA) as well as the U.S. Public Health Service, the American Medical Association, the World Health Organization and more than 125 national and international organizations recognize the public health benefits of water fluoridation.

ADA Fluoridation Facts Compendium. Available at ada.org/4378.aspx

Availability of fluoridation continues to grow. In the United States, 73.9 percent of the population on public water systems receive fluoridated public water, or a total of 204 million people.* This is an increase of almost nine percent from 2000. *The Healthy People 2020 goal is for 70.5 percent of the population on public water*

- Official ADA policies and statements in support of CWF
- Statements from 10 leading health authorities
- Water fluoridation ordinance
- Media kit including general fact sheet, 10 Reasons to Fluoridate Public Water, and support statements

www.ada.org/fluoride.aspx

ADA Fluoridation Resources

- » [Recent Fluoridation Issues](#)
- » [ADA Fluoridation Resources](#)
- » [ADA Publications](#)
- » [Fluoridation Facts](#)
- » [Fluoridation Awards](#)
- » [ADA Fluoridation Policy & Statements](#)
- » [Internet Resources](#)

Fluoridation Facts

Fluoridation Facts contains answers to frequently asked questions regarding community water fluoridation. This 71-page booklet is a comprehensive encyclopedia of fluoridation facts with over 350 scientific references. Fluoridation Facts includes information from scientific research in an easy to use question and answer format on the topics of effectiveness, safety, practice and cost-effectiveness of fluoridation. Additionally, the booklet contains a Compendium of more than 125 "National and International Organizations That Recognize the Public Health Benefits of Community Water Fluoridation for Preventing Dental Decay."

- [View Fluoridation Facts](#)

Statements from Ten Leading Health Authorities Regarding Community Water Fluoridation

This one-page item encapsulates the statements on fluoridation made by ADA, CDC, AMA, AAP, US Surgeon General, ASTDD, AAPHD, APHA, WHO and IADR.

- [View Statements from Ten Leading Health Authorities Regarding Community Water Fluoridation \(PDF\)](#)

Fluoridation Ordinance—Suggested Provisions

This document contains suggested elements that provide a starting point for communities looking to enact a fluoridation ordinance. Be sure to consult with an attorney as you finalize your local ordinance.

- [View Fluoridation Ordinance—Suggested Provisions \(PDF\)](#)

Media Press Kit

For more in-depth information on community water fluoridation, please view our electronic press kit which combines text, video and other images into one, easy-to-navigate format.

- [Media Press Kit](#)

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Evidence-based Clinical Recommendations

- [Professionally-Applied Topical Fluoride](#)
- [Professionally-Applied Topical Fluoride \(Executive Summary\) \(PDF\)](#)
- [Chairside Guide: Topical Fluoride \(PDF\)](#)

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Fluoridation Facts

American Academy of Pediatric Dentistry

Official Policy

Parent Brochure

Policy on Use of Fluoride

Originating Committee

Liaison with Other Groups Committee

Review Council

Council on Clinical Affairs

Adopted

1967

Revised

1978, 1995, 2000, 2001, 2003, 2007, 2008, 2012, 2013

Reaffirmed

1977

Purpose

The American Academy of Pediatric Dentistry (AAPD), affirming that fluoride is a safe and effective adjunct in reducing the risk of caries and reversing enamel demineralization, encourages public health officials, health care providers, and parents/caregivers to optimize fluoride exposure.

Methods

An electronic database search using the terms “fluoride”, “fluoridation”, “acidulated phosphate fluoride”, “fluoride varnish”, “fluoride therapy”, and “topical fluoride” was conducted to update this policy. Expert opinions and best current

to determine the patient’s true exposure to fluoride.^{1,5,6} Fluoride content of ready-to-use infant formulas in the US and Canada ranges from 0.1 to 0.3 mg/L⁷, which provides only a modest source of fluoride. The more important issue, however, is the fluoride content of concentrated or powdered formula when reconstituted with fluoridated water. Considering the potential for mild fluorosis, caution is advised for infants consuming formula that is reconstituted with optimally-fluoridated water.⁸ As the Environmental Protection Agency/Department of Health and Human Services’ recommendation⁹ for optimizing community water supplies to 0.7 ppm F is instituted, fluorosis due to reconstituting infant formula with fluoridated

www.aapd.org

ASK YOUR DENTIST ABOUT
FLUORIDE



AMERICAN ACADEMY OF PEDIATRIC DENTISTRY



Centers for Disease Control and Prevention

- Basic information on CWF benefits and safety
- Fact Sheets
- Qs and As on HHS proposed recommendation
- *My Water's Fluoride* with information on the fluoridation status of water systems in the U.S.

The screenshot shows the CDC website page for Community Water Fluoridation. The page features a navigation menu on the left with categories like Oral Health, Community Water Fluoridation, and Infection Control. The main content area includes a title 'Community Water Fluoridation', a social media share bar, and several sections: 'Fluoridation Fundamentals' with sub-sections for Overview, Benefits, Safety, Data & Statistics, and Engineering & Operations; 'Community Water Fluoridation Topics' with sub-sections for Safety, Data & Statistics, and Engineering & Operations; and 'Guidelines & Policy' with sub-sections for Guidelines & Recommendations and Fluoridation Policy Tool. A contact information box is located on the right side of the page.

Community Water Fluoridation

For 65 years, community water fluoridation has been a safe and healthy way to effectively prevent tooth decay. CDC has recognized water fluoridation as one of 10 great public health achievements of the 20th century.

Fluoridation Fundamentals

- Overview of Fluoridation Basics**
Beginnings, Benefits, Fluoridation Today
- Benefits of Community Water Fluoridation**
Reports, Journal Articles

Community Water Fluoridation Topics

- Safety**
The proper amount of fluoride from infancy through old age helps prevent and control tooth decay. Community water fluoridation is a widely accepted practice for preventing and controlling tooth decay by adjusting the concentration of fluoride in the public water supply.
- Data & Statistics**
Reviews of scientific literature are an important resource to judge the safety of community water fluoridation.
- Engineering & Operations**
Nearly all naturally occurring water sources contain fluoride—a mineral that has been proven to prevent, and even reverse,

Guidelines & Policy

- Guidelines & Recommendations**
- Fluoridation Policy Tool**
This Fluoride Legislative User Information Database aids policy makers and public health law practitioners researching and comparing their current or proposed policies with others across the country to make informed decisions based on legal information.

Contact Us:

Centers for Disease Control and Prevention
Division of Oral Health
Mail Stop F-80
4770 Buford Highway
NE
Atlanta, GA 30341
800-CDC-INFO
(800-232-4636)
TTY:
(888) 232-6348
8am-8pm ET/Monday-Friday
Closed Holidays
[CDC-INFO](#)

www.cdc.gov/fluoridation

Centers for Disease Control and Prevention

- Engineering fact sheets
- Training Program
- Poster for water plant operators

The screenshot shows the CDC website page for Community Water Fluoridation, Engineering and Operations. The page features a navigation menu on the left with categories like Oral Health home, Community Water Fluoridation, and Engineering & Operations. The main content area includes sections for Water Fluoridation Training Program, Fluoridation Data Applications, and Technical Assistance to State Programs. The right sidebar contains contact information for the CDC and related links.

Community Water Fluoridation

Engineering and Operations

Water Fluoridation Training Program

CDC provides **water fluoridation training** designed to build the capability of state fluoridation programs and to help water treatment professionals develop and refine their skills related to operations. Courses include a 3-day annual training on the Principles and Practice of Water Fluoridation and a newly developed 6-hour water plant operator training course template designed for use by state fluoridation programs. More information on these training programs may be found at the CDC-sponsored training page.

Fluoridation Data Applications

Fluoridation Reporting System (WFRS) is the main tool used by CDC to help state and tribal water fluoridation programs. WFRS also is the basis for national reports on the percentage of the U.S. population receiving fluoridated drinking water. State and tribal officials approved by the state dental director or a tribal authority can participate in this password-protected system, entering state fluoridation data, and printing operational reports.

Technical Assistance to State Programs

- CDC provides technical assistance to state programs regarding engineering support, facility management, and operational support and also provides responses to

Recommendations for Fluoridation Engineering and Administrative Recommendations for Water Fluoridation, 1995. *MMWR*, September 29, 1995;44(RR-13):1-40 [PDF-338KB]

Contact Us:

Centers for Disease Control and Prevention
Division of Oral Health
Mail Stop F-80
4770 Buford Highway NE
Atlanta, GA 30341
800-CDC-INFO
(800-232-4636)
TTY: (888) 232-6348
8am-8pm ET/Monday-Friday
Closed Holidays
[CDC-INFO](#)

Related Links

- Overview for Engineering and Operations
- Fact Sheets for Engineering and Operations

CDC Fluoridation Communications: Hager Sharp




SMILE,
BECAUSE YOU CAN

For nearly 70 years, people in the United States have enjoyed the benefits of drinking water with fluoride, leading to better overall dental health. Adding fluoride to drinking water has been extensively studied and reviewed to be sure it is safe and effective.

Fluoride in water. Nearly 70 years and going strong.
At a faucet near you. CDC.gov/Fluoridation




WATER WITH FLUORIDE BUILDS A FOUNDATION FOR HEALTHY TEETH



- Brush with fluoride toothpaste.
- Visit the dentist regularly.
- Drink water with fluoride.

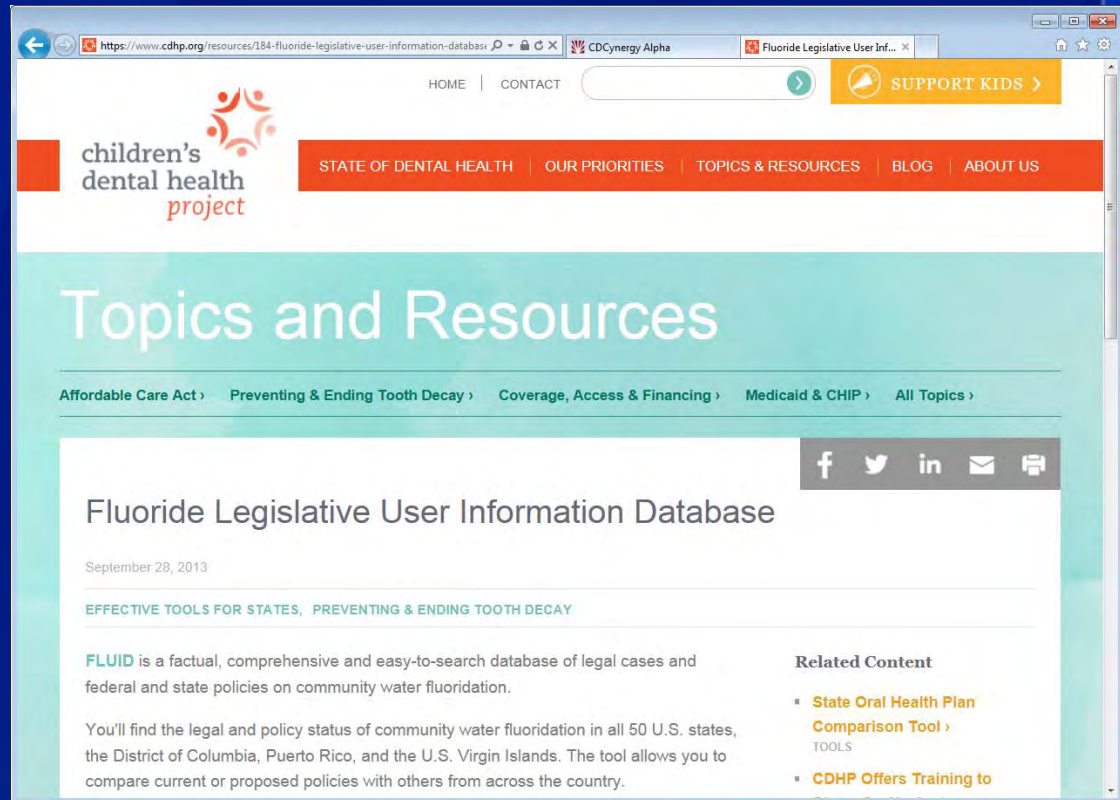
Water with fluoride provides the building blocks to good oral health by strengthening teeth throughout our lives.

Build a better foundation for healthy teeth and keep your teeth stronger, longer. Find out if your community has fluoride in the water at CDC.gov/Fluoridation.



Children's Dental Health Project

- Fluoride Legislative User Information Database (FLUID)
- Historical information on legal cases
- Current information on federal and state policies regarding fluoridation



The screenshot shows a web browser window displaying the Children's Dental Health Project website. The URL in the address bar is <https://www.cdph.org/resources/184-fluoride-legislative-user-information-database>. The page features the organization's logo, a navigation menu with links for HOME, CONTACT, STATE OF DENTAL HEALTH, OUR PRIORITIES, TOPICS & RESOURCES, BLOG, and ABOUT US, and a 'SUPPORT KIDS' button. The main content area is titled 'Topics and Resources' and includes a breadcrumb trail: Affordable Care Act > Preventing & Ending Tooth Decay > Coverage, Access & Financing > Medicaid & CHIP > All Topics >. The featured article is 'Fluoride Legislative User Information Database', dated September 28, 2013, under the heading 'EFFECTIVE TOOLS FOR STATES, PREVENTING & ENDING TOOTH DECAY'. The article text states: 'FLUID is a factual, comprehensive and easy-to-search database of legal cases and federal and state policies on community water fluoridation. You'll find the legal and policy status of community water fluoridation in all 50 U.S. states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. The tool allows you to compare current or proposed policies with others from across the country.' To the right of the article is a 'Related Content' section with links to 'State Oral Health Plan Comparison Tool > TOOLS' and 'CDHP Offers Training to >'. Social media sharing icons for Facebook, Twitter, LinkedIn, Email, and Print are located above the article title.

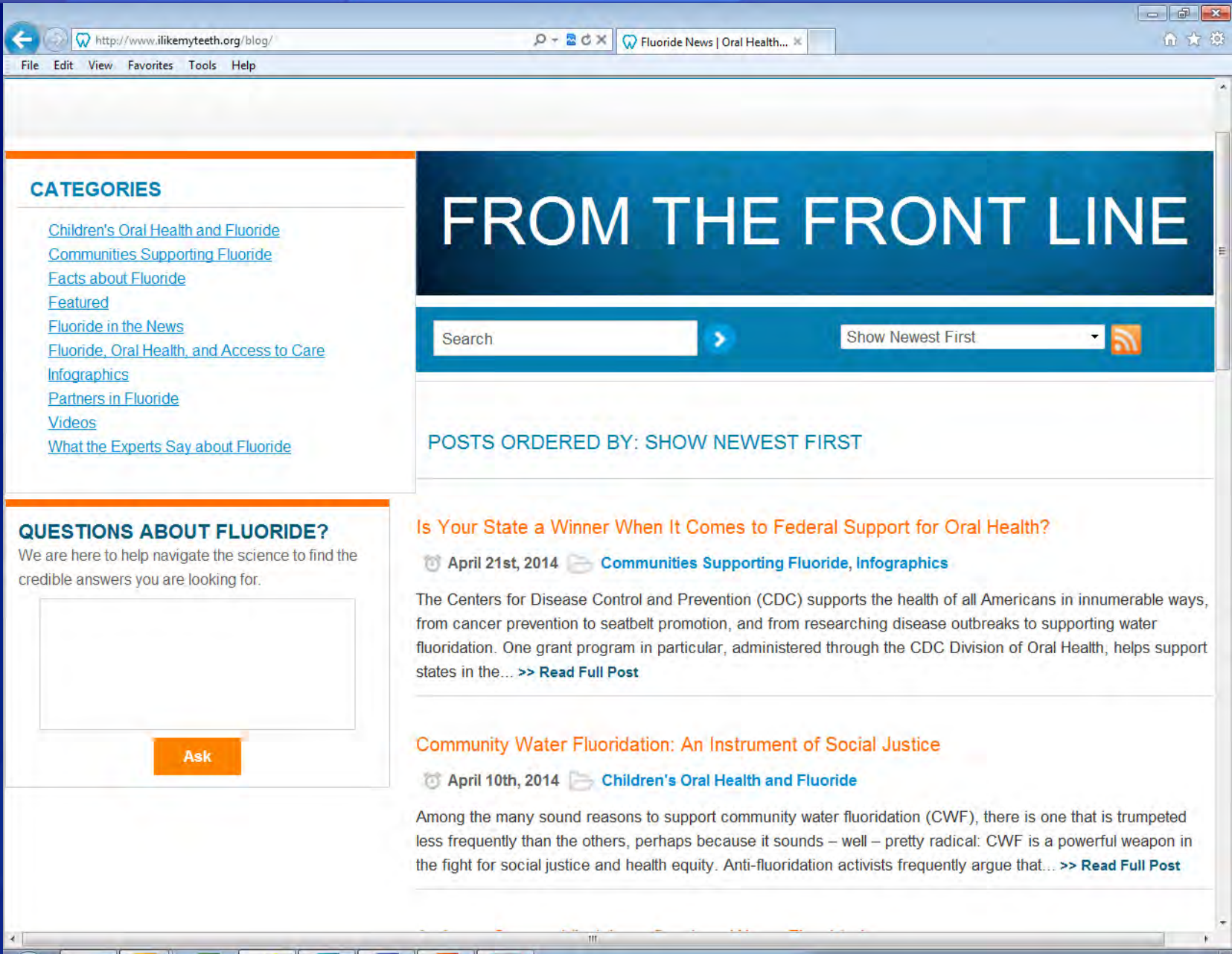
www.cdph.org//topics/prevention

Campaign for Dental Health

- Supported by the Pew Charitable Trusts and managed by the American Academy of Pediatrics
- Network of children's and oral health advocates supporting community water fluoridation

The screenshot shows the website <http://www.ilikemyteeth.org> in a browser window. The page features a blue header with the text "CAMPAIGN FOR DENTAL HEALTH" and the tagline "life is better WITH TEETH". Navigation buttons include "About", "Blog", "Act Now", "Connect Locally", and "Learn". A search bar is also present. The main content area has a large banner titled "THE POWER OF FLUORIDATION" with a photo of a smiling child. Below the banner, there are two call-to-action boxes: "Act Now" with a red pushpin icon and "What's the Debate?" with a microphone icon. At the bottom, there is a section titled "QUESTIONS ABOUT FLUORIDE?" with a text input field and an "Ask" button, along with a "Top Ten Fluoride Questions" button.

www.ilikemyteeth.org



FROM THE FRONT LINE

Show Newest First



POSTS ORDERED BY: SHOW NEWEST FIRST

CATEGORIES

- [Children's Oral Health and Fluoride](#)
- [Communities Supporting Fluoride](#)
- [Facts about Fluoride](#)
- [Featured](#)
- [Fluoride in the News](#)
- [Fluoride, Oral Health, and Access to Care](#)
- [Infographics](#)
- [Partners in Fluoride](#)
- [Videos](#)
- [What the Experts Say about Fluoride](#)

QUESTIONS ABOUT FLUORIDE?

We are here to help navigate the science to find the credible answers you are looking for.

Ask

Is Your State a Winner When It Comes to Federal Support for Oral Health?

April 21st, 2014 [Communities Supporting Fluoride, Infographics](#)

The Centers for Disease Control and Prevention (CDC) supports the health of all Americans in innumerable ways, from cancer prevention to seatbelt promotion, and from researching disease outbreaks to supporting water fluoridation. One grant program in particular, administered through the CDC Division of Oral Health, helps support states in the... >> [Read Full Post](#)

Community Water Fluoridation: An Instrument of Social Justice

April 10th, 2014 [Children's Oral Health and Fluoride](#)

Among the many sound reasons to support community water fluoridation (CWF), there is one that is trumpeted less frequently than the others, perhaps because it sounds – well – pretty radical: CWF is a powerful weapon in the fight for social justice and health equity. Anti-fluoridation activists frequently argue that... >> [Read Full Post](#)

**DON'T SEE A LOCAL
CAMPAIGN IN YOUR AREA?
LET US KNOW YOU ARE
INTERESTED.**

Name *

Organization

City

State

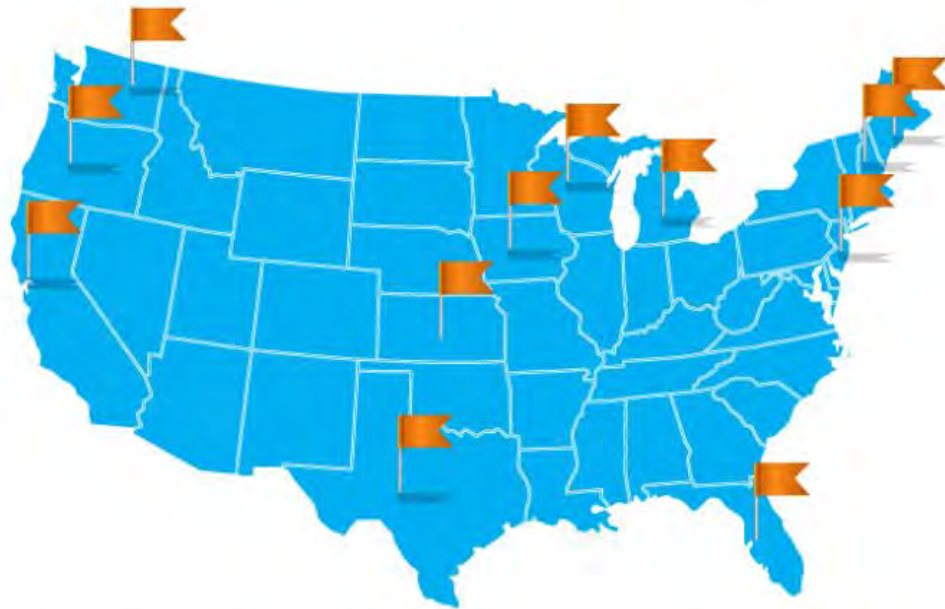
Email Address

Comment

Local Campaigns – Give Teeth A Chance In Your Community

Millions of Americans aren't smiling. Despite decades of progress, too many people are going without even the most basic dental care. And a handful of activists are fighting efforts to expand water fluoridation – a proven strategy to prevent tooth decay. You can help. Making oral health a public health priority will largely be made at the state and local level. Find out how you can help in your own backyard.

Select a Local Campaign ▾



California : Silicon Valley

Michigan : Michigan

New York : New York State

Florida : Greater Tampa Bay Oral Health Coalition

http://www.ilikemyteeth.org/fluoridation/ Fluoride in Water Debate | ...

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HEALTH PROFESSIONALS SCIENTISTS PARTNERS

FLUORIDATION: THE DEBATE OVER FLUORIDATED WATER

The debate over fluoridation goes back roughly 70 years to when communities began fluoridating water to prevent tooth decay. The issue: Is fluoridated water better for your health or not?

[Find Out Why](#)

EDUCATION: CHANGE BEGINS WITH IT

Good teeth make us smarter and more successful. It's true. Because when kids miss school due to toothaches or other dental problems, grades suffer – not to mention self-esteem. And when adults have missing teeth, employability suffers. These are the problems. Now, some solutions.

[Find Out More](#)

The Debate Over Fluoridated Water

The debate over fluoridation goes back roughly 70 years to when communities began fluoridating water to prevent tooth decay. The issue: Is fluoridated water better for your health or not?

PRO-FLUORIDE

What public health experts say

After seven decades of evidence, every major health organization agrees: optimally fluoridated water protects your teeth without posing risks to your health. While almost all water contains naturally-occurring fluoride, the community water systems that serve most American households adjust the level, usually by adding fluoride to achieve the right amount to reduce tooth decay. Health organizations say this is one of the major reasons most people no longer need the dentures that were so common before widespread fluoridation, and studies have shown that it is why dental costs are lower and oral health problems have declined in fluoridated communities – outcomes that have an important impact on our overall health.

Community Water Fluoridation

Preventing Tooth Decay for a Lifetime Two Ways

When children are young, fluoride that is swallowed enters the bloodstream and combines with calcium and phosphate as the tooth is formed under the gums.

These teeth are more resistant to decay throughout childhood and the teenage years.

For people of all ages, fluoride in beverages and foods mixes with the saliva.

Saliva neutralizes acid produced by bacteria on teeth, and the fluoride heals the teeth and protects them from further decay.

Learn And Share



THE DEBATE OVER FLUORIDATED WATER

The debate over fluoridation goes back roughly 70 years to when communities began fluoridating water to prevent tooth decay. The issue: Is fluoridated water better for your health or not?

[Find Out Why](#)



PREVENTING TOOTH DECAY FOR A LIFETIME

Fluoridated water prevents tooth decay throughout one's life, from the time we are young children until adulthood. Find out the two ways it works throughout your life.

[Find Out Why](#)



GET THE FLUORIDATION FACTS

While the debate about fluoridated water can be confusing, the science is clear. Find out what opponents say, then get the facts about fluoride.

[Find Out Why](#)

DISPLAY: [ALL](#) [VIDEOS](#) [INFOGRAPHICS](#)

ASK ANOTHER QUESTION

We are here to help navigate the science to find the credible answers you are looking for.



IS YOUR STATE A WINNER WHEN IT COMES TO FEDERAL SUPPORT FOR ORAL HEALTH?

Twenty-one states are winners. They received cooperative agreement grants and technical assistance from the Centers for Disease Control and Prevention. States can save money by using these funds to operate programs that prevent cavities and promote oral health.

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FEATURED POST



CONNECTING KIDS TO DENTAL COVERAGE

Tooth decay is the most common chronic disease of childhood. Nearly half of all 5-year-olds have experienced... [More>>](#)

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[Center for Disease Control and Prevention](#)

[Fluoride Science](#)

[American Academy of Pediatrics](#)

[World Health Organization](#)

[National Research Council](#)

[American Dental Association](#)

POPULAR RESOURCES

[The Science of Fluoride](#)

Where To Find Research

With over 3,000 studies or research papers published on the subject, few topics have been as thoroughly researched as water fluoridation. Use the links below to review several of these studies from reputable health and research organizations.



CENTERS FOR
DISEASE CONTROL &
PREVENTION



NATIONAL
RESEARCH COUNCIL
REPORT, "FLUORIDE
IN DRINKING WATER"



FLUORIDE SCIENCE



NATIONAL CANCER
INSTITUTE



AUSTRALIAN
GOVERNMENT
NATIONAL HEALTH &
MEDICAL RESEARCH
COUNCIL

Pew Charitable Trusts

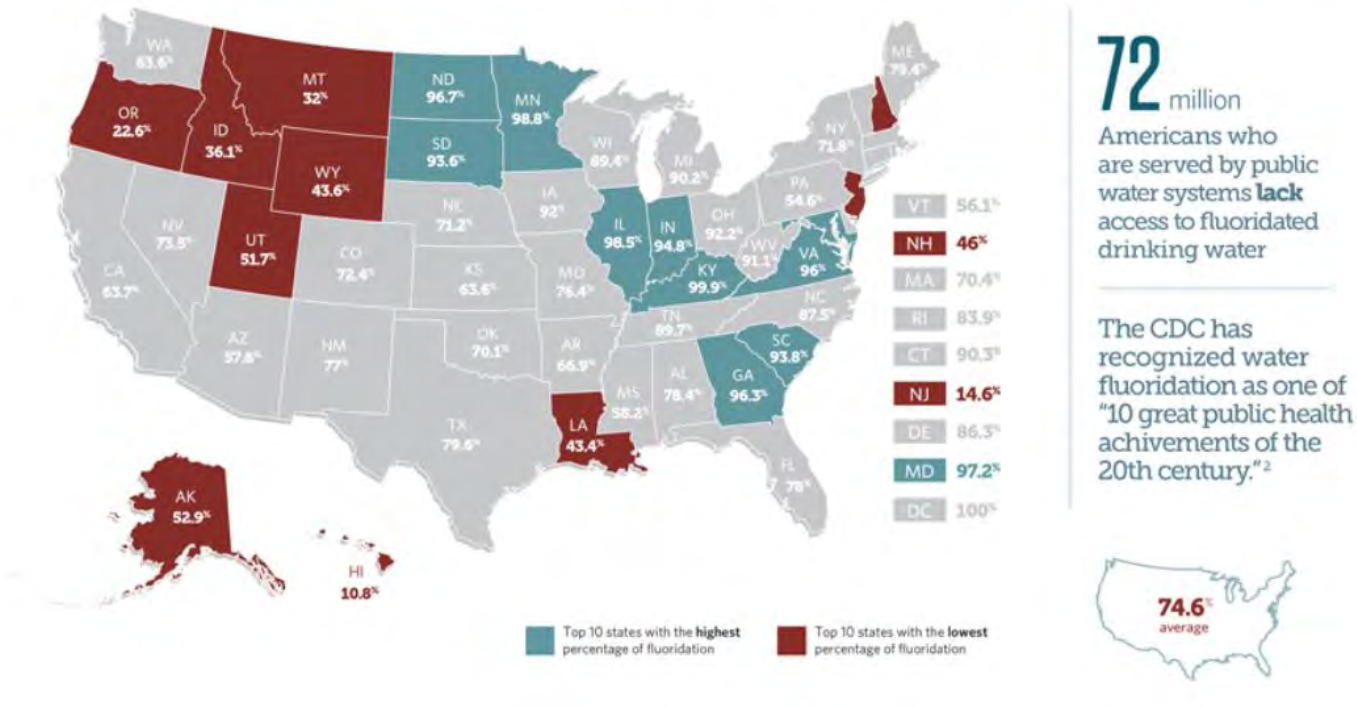


THE PEW CHARITABLE TRUSTS

Jan 2014

Community Water Fluoridation: The Top 10 and Bottom 10

The percentage of residents served by public water systems in each state who are receiving fluoridated water.¹



www.pewtrusts.org

Pew Charitable Trusts

THE PEW CHARITABLE TRUSTS INFOGRAPHIC

Community Water Fluoridation by the Numbers

Millions of Americans do not have access to fluoridated water in their communities, leading to higher rates of tooth decay and greater costs to taxpayers. Fluoridation can reduce states' expenditures for emergency room care, Medicaid, and other public health services.



72,323,833

Number of Americans served by public water systems that do not provide fluoridated drinking water¹



830,590

Number of Americans treated at hospital emergency rooms in 2009 for preventable dental problems²

25%



\$1 =
SPENT



www.pewtrusts.org

American Academy of Pediatrics

- Oral Health Web page
- State Oral Health Advocates
- Risk assessment and fluorides

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™

Children's Oral Health

Home

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How do I order, apply, and get reimbursed for fluoride varnish?



Join the Section on Oral Health



Find your state's Oral Health Advocate



Where can I get training? Protecting All Children's Teeth

Oral Health and Children

- Early childhood caries (cavities) is the number 1 chronic disease affecting young children.
- Early childhood caries is 5 times more common than asthma and 7 times more common than hay fever.
- Tooth pain keeps many children home from school or distracted from learning.
- Children are recommended to have their first dental visit by age 1.

Yet many children and their families have trouble accessing oral health care and pediatricians may not know where to turn to help them.

The American Academy of Pediatrics Section on Oral Health and Chapter Oral Health Advocates provide education, training, and advocacy for pediatricians, dentists, other health professionals, and families.

The importance of improving children's oral health and strategies to do so are included in the **Academic Pediatrics Special Issue on Children's Oral Health**.

Together we can make a difference by improving communication and collaboration between the medical and dental homes and making pediatricians and other health

NEWS AND HIGHLIGHTS

- Chapter Oral Health Advocates: A Nationwide Model for Pediatrician Peer Education and Advocacy about Oral Health
- Celebrating Our Wins - More Medicaid Programs Pay for Children's Oral Health Prevention Services in Doctors' Offices
- EQIPP Oral Health in Primary Care Course! Enroll now to learn how to incorporate oral health into your practice and track your progress.
- Pediatricians can become members of the AAP Section on Oral Health for free! Simply e-mail oralhealth@aap.org. All new members receive a free flip chart (while supplies last)!

<http://www2.aap.org/commpeds/doch/oralhealth/index.htm>



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FLUORIDE RESEARCH ANALYSIS

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TITLE:

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Kidney Health

Fluoride is present in drinking water at varying concentrations. Fluoridated water at concentrations between 0.7 and 1.2 mg/L reaches over 184 million people in the United States. After drinking water or beverages, or eating food which contains fluoride, roughly half of the fluoride is absorbed and retained mainly in bones and teeth. The remaining fluoride is filtered out by the kidneys and cleared from the body in urine. Because of this relationship with the kidneys, some people have questioned whether or not adding fluoride to the water is safe for kidney health. In the United States, more than 10% of people age 20 or older suffer from chronic kidney disease, making the question of kidney safety especially important.

In 2006, the National Research Council released the report *Fluoride in Drinking Water*, which assessed the health effects of naturally-occurring fluoride at concentrations which are four times or more than the level found in fluoridated drinking water (1). Further reviews of the research were conducted by Kidney Health Australia in 2007 and 2011 and the National Kidney Foundation in 2008 (2-4). The overall conclusions were that, although research on the topic is limited, the evidence of the safety of fluoridation supported the continued use of water from fluoridated community water systems for people both with healthy kidneys and those with kidney disease, for drinking water purposes.

- (1) National Research Council. *Fluoride in Drinking Water: A Scientific Review of EPA's Standards*. Washington, DC: The National Academies Press; 2006.
- (2) Kidney Health Australia. The risks of consumption of fluoridated water for people with chronic kidney disease: a position statement. Australia: 2007 September.
- (3) Kidney Health Australia. 2011 Review of Kidney Health Australia fluoride position statement. Australia: 2011 September 13.
- (4) National Kidney Foundation. Fluoride intake in chronic kidney disease. 2008 April 25.

Summaries of External Relevant Research

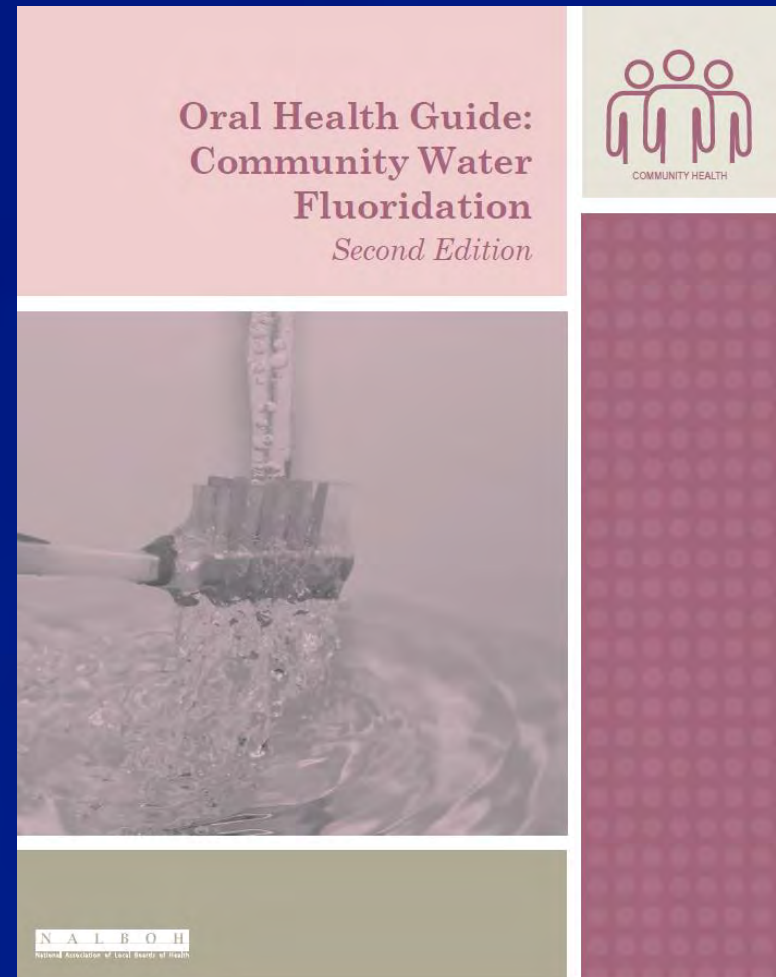
Kidney Health Australia. 2011 Review of Kidney Health Australia fluoride position



National Association of Local Boards of Health

- Board of Health Opportunities and Best Practices
- Board of Health Examples
- FAQs
- Oral Health Resources

www.nalboh.org/Oral_Health.htm



American Water Works Association

- Policy statement on support for fluoridation of public water supplies
- Contacts for local sections
- Communications toolkit for water operators/providers

The screenshot shows the American Water Works Association (AWWA) website. The header includes the AWWA logo and tagline "Dedicated to the World's Most Important Resource™". Navigation links for "About Us", "Contact Us", and "Log In" are present. A main menu bar contains "MEMBERSHIP", "CONFERENCES & EDUCATION", "RESOURCES & TOOLS", "PUBLICATIONS", and "LEGISLATION & REGULATION". A search bar is located on the right. The left sidebar lists navigation options: "ABOUT US", "HISTORY", "LEADERSHIP", "STRATEGIC PLAN", "FIND US", "GOVERNANCE", "WORK WITH US", "POLICY STATEMENTS", "CONTACT US", and "WEBSITE FAQ". The main content area displays the "Fluoridation of Public Water Supplies" page, which includes a breadcrumb trail, a title, and a detailed paragraph explaining AWWA's support for fluoride. A "Printable version" link is provided at the bottom right of the content area. The footer features social media icons for RSS, LinkedIn, Twitter, Facebook, and YouTube, along with the phone number 800.926.7337.

American Water Works Association
Dedicated to the World's Most Important Resource™

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Search awwa.org GO

Home > About Us > Policy Statements > Policy Statement

Fluoridation of Public Water Supplies

The American Water Works Association (AWWA) supports the recommendations of the World Health Organization (WHO), American Medical Association (AMA), Canadian Medical Association (CMA), Centers for Disease Control (CDC), American Dental Association (ADA), Canadian Dental Association (CDA), and other professional organizations in the medical community, for the fluoridation of public water supplies as a public health benefit. AWWA supports the application of fluoride in a responsible, effective, and reliable manner that includes monitoring and control of fluoride levels mandated by provincial, state, and/or federal laws and that is subject to community acceptance through applicable local decision-making processes. AWWA is committed to regular reviews of the most current research on fluoride and the positions of the medical and dental communities.

Adopted by the Board of Directors Jan. 25, 1976, reaffirmed Jan. 31, 1982, revised Jan. 20, 2002, revised Jan. 21, 2007, and revised Jan. 22, 2012.

[Printable version](#)

FOLLOW AWWA: Follow @AWWAACE Like 4.8k

800.926.7337

www.drinktap.org

www.awwa.org

Fluoride Works



Fluoridation Benefits | Parent Information | Research | Fluoridation in My Community | Resources | News |



fluoride
a natural part of
our environment



News & Resources

Sign of a system in crisis

It's teeth-grinding news to read that more Americans are heading to hospital emergency departments for dental care. Well, not for dental care, exactly, since it's a hospital, not a dental office.

[Read Full Article>>](#)

More Americans visit ER for costly and inefficient dental care

(CBS/AP) Toothaches can be incredibly painful, but painful enough to send you to the emergency room?

[Read Full Article>>](#)

Home

Fluoride is an important part of a healthy lifestyle.

More than two-thirds of Americans live in communities with fluoridated drinking water and receive the benefits of this safe, naturally occurring element.

A commitment to fluoridation in your community means less tooth decay, better oral health and improved overall health for you and your family.

Learn more about this [safe](#), [natural](#) and [effective](#) way to fight dental disease.

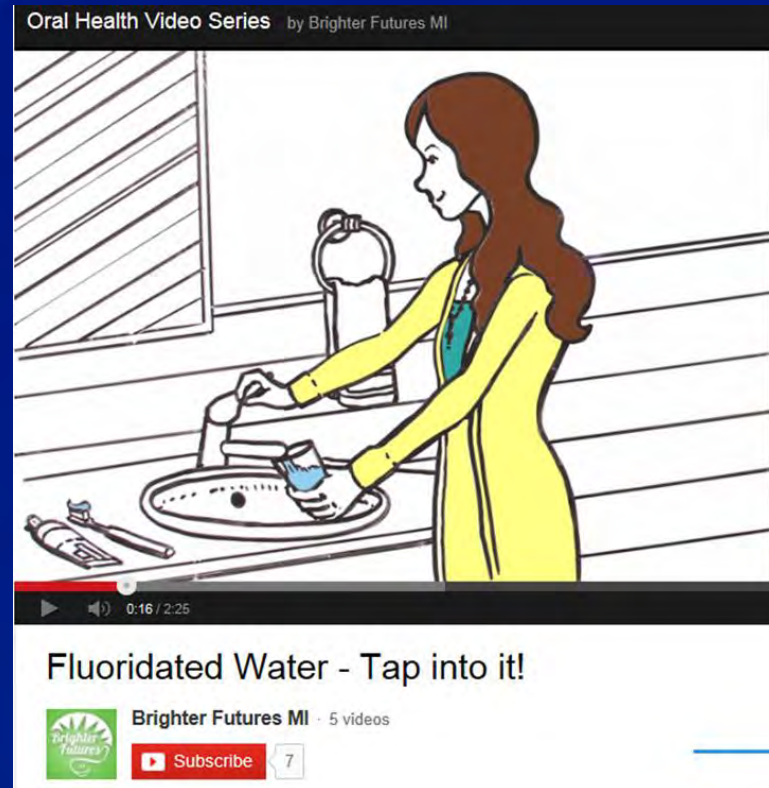
"I am proud of my family's healthy lifestyle and yet my children have needed a lot of dental work. I grew up in a fluoridated city and never had this kind of dental decay. All kids need the benefits of fluoridation, no matter where they live."



<http://fluorideworks.org/>

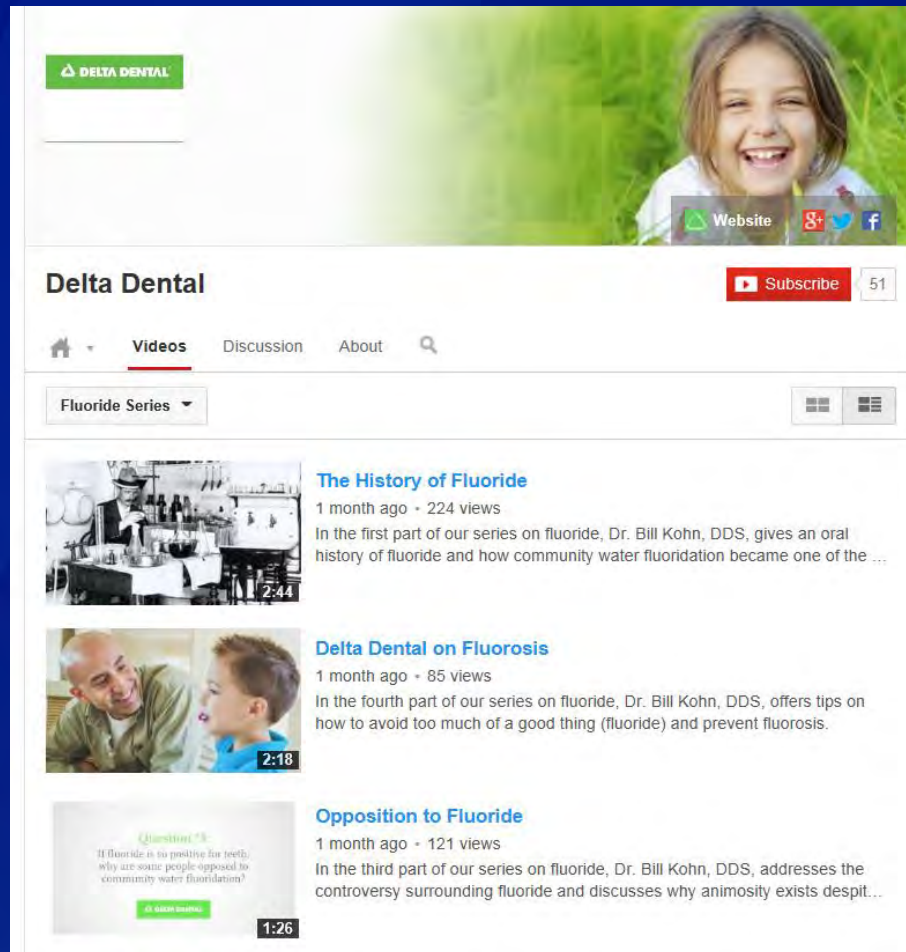
New Video Resources

Fluoridate Water: Tap Into It



http://www.youtube.com/watch?v=hv_09RkiiYU

New Video Resources: Delta Dental



The screenshot shows the YouTube channel page for Delta Dental. At the top, there is a banner image of a smiling young girl. Below the banner, the channel name "Delta Dental" is displayed, along with a "Subscribe" button and a subscriber count of 51. Navigation tabs for "Videos", "Discussion", and "About" are visible. A dropdown menu is set to "Fluoride Series". Three video thumbnails are shown:

- The History of Fluoride**: 1 month ago • 224 views. Description: "In the first part of our series on fluoride, Dr. Bill Kohn, DDS, gives an oral history of fluoride and how community water fluoridation became one of the ...". Duration: 2:44.
- Delta Dental on Fluorosis**: 1 month ago • 85 views. Description: "In the fourth part of our series on fluoride, Dr. Bill Kohn, DDS, offers tips on how to avoid too much of a good thing (fluoride) and prevent fluorosis." Duration: 2:18.
- Opposition to Fluoride**: 1 month ago • 121 views. Description: "In the third part of our series on fluoride, Dr. Bill Kohn, DDS, addresses the controversy surrounding fluoride and discusses why animosity exists despit...". Duration: 1:26.

<http://ow.ly/rTcUe>

CDC 24/7™



The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.



Office of the Director

Division of Oral Health, National Center for Chronic Disease Prevention and Health Promotion